



The support your employees deserve. The financial flexibility they need.

For 20 years, Purchasing Power has served hundreds of clients as a voluntary benefit that gives employees immediate access to thousands of products they can purchase today and pay for over time through payroll deduction.

50+
Fortune 1000
Companies Served*
10 Fortune 100

20+
Industries
Served*

A+

60+
Public Sector
Clients**

45K+
Products &
Services Offered*

4.1

The latest,
hottest brands.
The products
needed most.*

Computers & Electronics

Baby & Kids

Home, Furniture & Patio

Sports, Fitness & Recreation

TV & Entertainment

Automotive

Appliances

Travel

* Based on 2021 Client Info Table Data for Purchasing Power pulled on 2/18/2021
 ** Based on 2021 Public Sector Client Info Table Data for Purchasing Power pulled on 2/18/2021
 *** Based on 2021 Client Info Table Data for Purchasing Power pulled on 2/18/2021 and data from the report: "Federal Workforce Statistics Sources: OPM and OMB Updated October 24, 2019" (page 9)
 † Retention rate is based on 2020 Client Data for Purchasing Power pulled on 2/4/2021.
 ‡ Average annual program utilization is based on 2019 Client Data for Purchasing Power pulled on 9/3/2020.
 § Statistic is based on 2020 Value of a Benefit Customer Service Survey Results pulled on 1/19/2021.

Key Milestones

- 2021**

PURCHASING POWER 20 YEARS

Celebrating 20 years of helping millions of employees
- 2019**

Customizable vacation & travel packages launched
- 2017**

10 consecutive years named on the "INC 5000 Fastest Growing Private Companies"
- 2011**

Launched Health, Fitness & Recreation category and began offering warranties, with more than 1,000 products available
- 2007**

Added TVs, mobile phones and household appliances to product catalog
- 2001**

Launched a new voluntary benefit category in the industry - A Computer Employee Purchase Program via payroll deduction



A benefit built for challenging times that helps employees avoid high interest credit cards or payday loans.

	Purchasing Power	Payday Loans & Rent-to-Own	Credit Card
Pay Over Time	✓	✓	✓
No Credit Check	✓	✓	✗
Easy Payroll Deduction	✓	✗	✗
Manageable Payments	✓	✗	✗
No Interest	✓	✗	✗
No Late Fees	✓	✗	✗



A benefit loved by clients and their employees.

7.5M+

Eligible Employees***

19K

Average Client Size***
Excluding Public Sector

95%

Overall Client Retention Rate†

17%

Average Annual Program Utilization‡

Calculated by Orders Per Eligible Employees

69%

of employees say it reduces financial stress.§



A benefit that makes sense for your company and your workforce.

For Employers

- The Purchasing Power program can be launched at anytime
- Our program is no cost to your organization and we assume all liability
- Purchasing Power offers complete communications support
- Serve companies with more than 1k U.S. employees

For Employees

- Better alternative when cash or credit is not an option
- Spending limit that promotes responsible budgeting
- Manageable payments spread out over 6 or 12 months
- No credit check, no interest, no late fees