Employees want benefits that lend a helping hand — not hold their hand. Learn how Purchasing Power helped Ross empower its associates with options, not directions.

At Ross, associates need a gateway, not a gatekeeper.

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### Results as of Jan 1, 2017

<table>
<thead>
<tr>
<th>Eligible Employees</th>
<th>Orders Taken</th>
<th>Repeat Buyer Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>46,862</td>
<td>3,362</td>
<td>56%</td>
</tr>
</tbody>
</table>
Ross wasn’t satisfied with its associates just being satisfied.

A company is only as stable as its workforce, and with 70,000 associates and approximately 50,000 of them working part time, Ross knew it needed a benefits program its workers could count on. By teaming with Purchasing Power, Ross was able to empower its associates with purchasing options that made life easier to manage.

“With a majority of store associates being part-time, this is a great benefit to offer to help them purchase products they might not otherwise be able to purchase.”

— Benefits Analyst, Ross

Central to the success of this partnership was Purchasing Power’s ability to increase employee utilization — not administration. Exactly how much time and effort each month is required to monitor and manage this purchasing program? “Almost zero,” according to Ross.

The program materials Purchasing Power distributed companywide was also of great benefit to Ross, as most of its associates do not work behind a computer with email access. Today, Ross associates continue to benefit from the purchase program, with zero cost or administrative burden to the company.

Learn more at www.PurchasingPower.com/Employers